

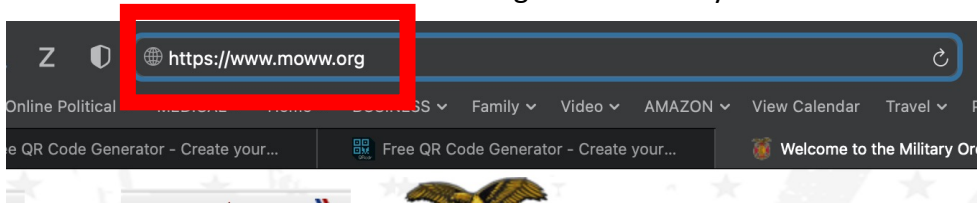
Quick Response (QR) Codes

QR codes have been around for several years, but they are still used sparingly perhaps because they are misunderstood, or people feel it is too hard to do. Well, let me give you everything you need to know right now.

First, a QR code is just a shortcut to display anything on the internet on a smart phone or tablet, primarily. Simply pointing a cell phone camera at the code will result in a link appearing on the camera picture. Touching the link launches an internet browser for that internet page. This is one to our web site.



Can you make one? **Easily.** First, find the URL or Link on your web browser (Chrome, FireFox, Safari, etc.) of a page you want to open on your cell phone. It can be a video, photo, or anything else found on a web page. Even EMAIL! For our example we want to make a QR code for the MOWW national home page that you are printing on a flyer. That URL is: <https://www.moww.org>
Where did I find that? In the address bar or navigation bar of my browser. Mine looks like this:



Copy that URL. (Highlight it and press CTRL "C" on your keyboard.)

Then go to this web page: <https://freeqrcodegenerator.net> to create the QR code. Now paste (CTRL "V") the copied URL where it says "Link"

Link

URL

<https://www.moww.org>

When you do, off to the right side of the page, you will see the QR code. In this case, it will look like this:



You can download it as an image to put onto printed material. To make sure it worked, pull out your smart phone, open the camera and point it at the code. Congratulations, you now know how to do your own QR code.

Feel free to email me at 737ip@comcast.net. or (use this QR code) if you have some questions or comments.

Warmest regards,
Keith Snyder

